



The "Girl" Entrepreneurs

By Ibukun Awosika

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'My intent is to document the experiences of African business women in terms of their background, their start-up stage, their growth pattern, their challenges, the impact of choices of spouse on their business, their work-life balance, and their future plans. My vision is to create a document to inspire other women as well as celebrate the women.' Having said that, Ibukun Awosika set out to take on a number of female entrepreneurs who have succeeded in carving a niche for themselves in the business world, and profiled their stories for the benefits of other women who aspire to do same in the first volume of her book The "Girl" Entrepreneurs: Our Stories So Far... In this book, you will get to read what the motivations, the challenges, and the strategies of these women are. You will also be acquainted with how the contributions of other people, such as their spouses, parents and family, have helped towards their achievement of success. IBUKUN AWOSIKA is an accomplished entrepreneur and an ordained pastor at The Fountain of Life Church. She is the Founder of Christian Missionary Funds, a non-governmental body whose main objective is to support and raise funds for Christian missionaries in different parts of Nigeria. She is the host of a popular TV programme, Business His Way, where she shares ethical business values and principles, distilled from the Word of God, with the business community in Nigeria and neighbouring West African countries. She is the happy wife of Abiodun Awosika and the joyous mother of Oludola, Olafusika, and Olamiposi.

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The "Girl" Entrepreneurs By Ibukun Awosika Bibliography

- Sales Rank: #1618985 in Books
- Published on: 2009-04-13
- Original language: English
- Number of items: 1
- Dimensions: 5.51" h x .50" w x 8.50" l, .63 pounds
- Binding: Paperback
- 220 pages

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