



# Top Dog Recession-Busting Sales Secrets: 50 Top Experts Show You Proven Ways to Sell In Tough Times

By Michael Dalton Johnson

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### **Editorial Review**

#### **About the Author**

Michael Dalton Johnson is a successful entrepreneur and award-winning publisher with several decades of business leadership. He compiled and edited the bestselling sales advice book, Top Dog Sales Secrets. He is the founder and publisher of SalesDog.com, an online educational resource for sales professionals. He also owns an international technical publishing and marketing company with a line of over 100 training manuals. A leading sales consultant himself, Johnson brought 50 other experts together in creating Top Dog Recession-Busting Sales Secrets.

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