



Training in Organizations: Needs Assessment, Development, and Evaluation (with InfoTrac)

By Irwin L. Goldstein, Kevin Ford

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In this extensive revision of his best-selling text, Irwin Goldstein, a leader in the training field, teams up with Kevin Ford, well-known for his work in "the learning organization," to provide readers with a framework for examining and establishing viable training programs in education, business, and government. Capturing the excitement of training research and systems issues, the author discusses training as it occurs in real organizations. Part I focuses on societal training issues, how organizations conduct assessments to understand their training needs, and significant issues in learning and instruction. Part II focuses on the evaluation process, and Part III reviews training programs and procedures.

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Editorial Review

Review

Part I: Needs Assessment and Learning Environment. 1. The Training Context. 2. A Systematic Approach to Training. 3. The Needs Assessment Phase. 4. The Learning Environment. Part II: Evaluation. 5. The Criterion Choices: Introduction to the Evaluation Process. 6. Evaluation Procedures. Part III: Training Approaches. 7. Training Delivery: Traditional Instructional Approaches and Emerging Learning Technologies. 8. A Variety of Training Interventions and Learning Experiences. 9. Learning Systems.

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