



The Artist's Guide: How to Make a Living Doing What You Love

By Jackie Battenfield



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Using a “tough love approach” to pursuing a career in the visual arts, Jackie Battenfield expands on her highly successful classes and workshops to provide a comprehensive guide for both emerging and mid-career artists.

Providing real-life examples, illustrations, and step-by-step exercises, Battenfield offers readily applicable advice on all aspects of the job. Along with tips on planning and assessment, she presents strategies for self-management, including marketing, online promotion, building professional relationships, grant writing, and portfolio development.

Each chapter ends with an insightful “Reality Check” interview, featuring advice and useful information from high-profile artists and professionals.

The result is an inspiring, experiential guide brimming with field-tested techniques that readers can easily apply to their own career.

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The Artist's Guide: How to Make a Living Doing What You Love By Jackie Battenfield Bibliography

- Sales Rank: #78036 in Books
- Brand: Battenfield, Jackie
- Published on: 2009-06-09
- Released on: 2009-06-09
- Original language: English
- Number of items: 1
- Dimensions: 9.13" h x 1.00" w x 7.38" l, 1.45 pounds
- Binding: Paperback
- 400 pages



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Editorial Review

Review

Booklist, 6/1/09

“A readable, realistic, and practical field guide to professional success in the visual arts...A wealth of reproduced art and profiles of artists complete this inspiring, useful, and, given the rise in do-it-yourself careers, timely resource.”

Joanne Mattera, ArtBlog: Marketing Mondays, 6/15/09

“This book explains the art world and offers clear and useful steps to setting goals and achieving them--information that until recently most artists never learned in art school...This is one well-timed and well-written book.”

NEWSgrist.com, 6/18/09

“It is an experiential guide brimming with field-tested techniques that readers can apply to their own practice. With equal parts of practicality, warmth, good humor, and insight, Battenfield demystifies the path artists travel towards a flourishing career.”

Peggy Payne, Peggy Payne's Boldness Blog, 6/16/09

“[Jackie Battenfield] knows what she's writing about.”

The Expat Blog, 6/18/09

“Offers clear and useful steps to setting goals and achieving them.”

About the Author

Jackie Battenfield's work is represented in over a thousand collections worldwide. She teaches a course in professional development in the visual arts at Columbia University.

Users Review

From reader reviews:

Brady Witt:

This The Artist's Guide: How to Make a Living Doing What You Love book is simply not ordinary book, you have it then the world is in your hands. The benefit you will get by reading this book will be information inside this book incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This kind of The Artist's Guide: How to Make a Living Doing What You Love without we realize teach the one who reading it become critical in contemplating and analyzing. Don't end up being worry The Artist's Guide: How to Make a Living Doing What You Love can bring if you are and not make your case space or bookshelves' come to be full because you can have it in your lovely laptop even cell phone. This The Artist's Guide: How to Make a Living Doing What You Love having fine arrangement in

word along with layout, so you will not experience uninterested in reading.

James Jones:

Playing with family in a park, coming to see the marine world or hanging out with pals is thing that usually you might have done when you have spare time, and then why you don't try matter that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love The Artist's Guide: How to Make a Living Doing What You Love, you could enjoy both. It is fine combination right, you still would like to miss it? What kind of hangout type is it? Oh can occur its mind hangout guys. What? Still don't have it, oh come on its referred to as reading friends.

Jack Nguyen:

This The Artist's Guide: How to Make a Living Doing What You Love is brand-new way for you who has intense curiosity to look for some information since it relief your hunger of knowledge. Getting deeper you upon it getting knowledge more you know or perhaps you who still having tiny amount of digest in reading this The Artist's Guide: How to Make a Living Doing What You Love can be the light food for you personally because the information inside this specific book is easy to get through anyone. These books create itself in the form that is reachable by anyone, yes I mean in the e-book form. People who think that in publication form make them feel sleepy even dizzy this publication is the answer. So you cannot find any in reading a book especially this one. You can find actually looking for. It should be here for you actually. So , don't miss it! Just read this e-book type for your better life and also knowledge.

Yolanda Matlock:

That guide can make you to feel relax. This book The Artist's Guide: How to Make a Living Doing What You Love was vibrant and of course has pictures around. As we know that book The Artist's Guide: How to Make a Living Doing What You Love has many kinds or genre. Start from kids until youngsters. For example Naruto or Private eye Conan you can read and believe that you are the character on there. So , not at all of book usually are make you bored, any it makes you feel happy, fun and rest. Try to choose the best book to suit your needs and try to like reading which.

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