



# Human Communication: Principles and Contexts

*By Stewart L. Tubbs, Sylvia Moss*

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Intended for the introductory communication concepts course (versus the performance-oriented hybrid course), **Human Communication: Principles and Contexts** focuses on the principles of speech communication and its contexts. The award-winning authors, an academic and a professional writer, write engagingly, strive to link theory and research with fundamental concepts, and to enliven the exposition with intriguing case studies, useful interpersonal skills and stimulating examples. Tubbs and Moss show a true understanding and sensitivity to diversity, a reflection of their professional interests in gender and cultural issues. Stewart Tubbs is the Darrell S. Cooper Professor of Leadership in the School of Business at Eastern Michigan University. Sylvia Moss received the Whiting Writer's Award for her poetry and has twice been a Yaddo Fellow.

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### **Editorial Review**

#### **About the Author**

Dr. Stewart “Stu” Tubbs is the Darrell H. Cooper Professor of Leadership and is the former Dean of the College of Business at Eastern Michigan University. He received his doctorate from the University of Kansas, his Masters and Bachelors degrees are from Bowling Green State University. He has completed postdoctoral study at Harvard Business School and at Stanford Graduate School of Business. Dr. Tubbs has consulted for numerous corporations and has won three awards for his outstanding teaching. In 1994 he received the Outstanding Leadership Award in London, England from the Academy of Business Administration. He is the author of *A Systems Approach to Small Group Interaction* (7th ed.), 2001 and co-author with Sylvia Moss of *Human Communication* (8th ed.), 2000, both published by McGraw-Hill. He also is the author of a monthly newspaper column entitled “Insights.”

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