



Value-Driven Business Process Management: The Value-Switch for Lasting Competitive Advantage

By Peter Franz, Mathias Kirchmer

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Peter Franz, Managing Director for Business Process Management at Accenture, is responsible for the global team that helps clients achieve sustainable shareholder and customer value through scalable, efficient and agile business processes.

Dr. Mathias Kirchmer, Accenture's Executive Director for Business Process Management, leads the global BPM-Lifecycle Practice, as well as the program for the development of Accenture's Business Process Reference Models across industries and functional areas.

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Editorial Review

About the Author

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Dr. Mathias Kirchmer, Accenture's Executive Director for Business Process Management, leads the global BPM-Lifecycle Practice as well as the governance organization for Accenture's Business Process Reference Models. Dr. Kirchmer's team helps clients to achieve immediate business impact while building sustainable BPM capabilities. Dr. Kirchmer is also an affiliated faculty member of the Program for Organizational Dynamics at the University of Pennsylvania.

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