



# The Everything Store: Jeff Bezos and the Age of Amazon

By Brad Stone

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**"An immersive play-by-play of the company's ascent.... It's hard to imagine a better retelling of the Amazon origin story." -- Laura Bennett, *New Republic*** Amazon.com's visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now.

Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, and his book is the first in-depth, fly-on-the-wall account of life at Amazon. *The Everything Store* is the book that the business world can't stop talking about, the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

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## The Everything Store: Jeff Bezos and the Age of Amazon By Brad Stone Bibliography

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### Editorial Review

Review

**Winner of the 2013 Financial Times and Goldman Sachs Business Book of the Year Award**

**SELECTED AS A BEST BOOK OF THE YEAR BY THE WASHINGTON POST, FORBES, THE NEW REPUBLIC, THE ECONOMIST, BLOOMBERG, AND GIZMODO, AND AS ONE OF THE TOP 10 INVESTIGATIVE JOURNALISM BOOKS OF 2013 BY NIEMAN REPORTS**

"Mr. Stone tells this story with authority and verve, and lots of well-informed reporting.... A dynamic portrait of the driven and demanding Mr. Bezos." -- Michiko Kakutani, *New York Times*

"Engrossing.... Stone's long tenure covering both Bezos and Amazon gives his retelling a sureness that keeps the story moving swiftly." -- *New York Times Book Review*

"Jeff Bezos is one of the most visionary, focused, and tenacious innovators of our era, and like Steve Jobs he transforms and invents industries. Brad Stone captures his passion and brilliance in this well-reported and compelling narrative." -- Walter Isaacson, author of *Steve Jobs*

"Stone's account moves swiftly and surely." -- *New York Times Book Review*, "Editor's Choice"

"*The Everything Store* is a revelatory read for everyone--those selling and those sold to--who wants to understand the dynamics of the new digital economy. If you've ever one-clicked a purchase, you must read this book." -- Steven Levy, author of *Hackers* and *In the Plex*

"A deeply reported and deftly written book.... Like Steven Levy's "In the Plex: How Google Thinks, Works, and Shapes Our Lives," and "Gates: How Microsoft's Mogul Reinvented an Industry -- and Made Himself the Richest Man in America" by Stephen Manes and Paul Andrews, it is the definitive account of how a tech icon came to life." -- *Seattle Times*

"Stone's book, at last, gives us a Bezos biography that can fit proudly on a shelf next to the best chronicles of America's other landmark capitalists." -- *Forbes*

"Stone's tale of the birth, near-death, and impressive revival of an iconic American company is well worth your time." -- Matthew Yglesias, *Slate*

"An engaging and fascinating read.... An excellent chronicle of Amazon's rise.... A gift for entrepreneurs and business builders of the new generation." -- *Business Insider*

"Outstanding.... An authoritative, deeply reported, scoopalicious, nuanced, and balanced take that pulls absolutely no punches." -- Adam Lashinsky, *Fortune*

"Fair-minded, virtually up-to-the-minute history of the retail and technology behemoth and the prodigious brain behind it.... Stone's inside knowledge of a company ordinarily stingy with information is evident throughout the book.... Stone presents a nuanced portrait of the entrepreneur, especially as he sketches in Bezos' unusual family history and a surprising turn it took during the writing of the book. His reporting on

the Kindle's disruption of traditional publishing makes for riveting reading. A must-add to any business bookshelf." -- *Kirkus*

"Brad Stone has done a remarkable job in *The Everything Store*, in a way that Bezos would appreciate...." -- *The Financial Times*

"An immersive play-by-play of the company's ascent.... It's hard to imagine a better retelling of the Amazon origin story." -- *The New Republic*

"The meticulously reported book has plenty of gems for anyone who cares about Amazon, Jeff Bezos, entrepreneurship, leadership just the lunacy it took to build a company in less than two decades that now employs almost 90,000 people and sold \$61 billion worth of, well, almost everything last year." -- *Washington Post*

"Stone has broken new ground, demonstrating the massive influence Amazon exercises not only in the retail sector, but also throughout society, including government regulation or the lack of it." -- Neiman Reports

"Offers absorbing management insights... Insiders will get a serious glimpse at an industry behemoth." -- *San Francisco Chronicle*

"A tome that paints a fascinating picture of a remarkable tech entrepreneur." -- *The Economist*

"Illuminating." -- *Salon*

"Stone's shoe-leather reporting is what makes the book stand out." -- *GeekWire*

"As fine a profile of a secretive, fast-growing company as you are likely to encounter." -- Michael Moritz, Chairman, Sequoia Capital, *LinkedIn.com*

#### About the Author

Brad Stone has covered Amazon and technology in Silicon Valley for more than 15 years, for publications such as *Newsweek* and the *New York Times*. He is a senior writer for *Bloomberg Businessweek* and lives in San Francisco.

## Users Review

### From reader reviews:

#### Charles Cushman:

Do you have favorite book? Should you have, what is your favorite's book? Guide is very important thing for us to know everything in the world. Each publication has different aim as well as goal; it means that publication has different type. Some people feel enjoy to spend their time and energy to read a book. They are really reading whatever they get because their hobby is definitely reading a book. Think about the person who don't like examining a book? Sometime, man feel need book if they found difficult problem or perhaps exercise. Well, probably you'll have this *The Everything Store: Jeff Bezos and the Age of Amazon*.

**Glenn Flinchum:**

Information is provisions for individuals to get better life, information these days can get by anyone at everywhere. The information can be a know-how or any news even a concern. What people must be consider if those information which is inside former life are challenging be find than now is taking seriously which one is appropriate to believe or which one often the resource are convinced. If you obtain the unstable resource then you buy it as your main information you will have huge disadvantage for you. All of those possibilities will not happen inside you if you take The Everything Store: Jeff Bezos and the Age of Amazon as the daily resource information.

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**Regina Noble:**

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