



Public Relations Practices (8th Edition)

By Allen H. Center, Patrick Jackson, Stacey Smith, Frank Stansberry

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- Sales Rank: #612659 in Books
- Brand: Brand: Prentice Hall
- Published on: 2013-01-08
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .50" w x 6.90" l, .83 pounds
- Binding: Paperback
- 288 pages

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