



Stop Setting Goals If You Would Rather Solve Problems

By Bobb Biehl

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Every ten years or so, a simple idea comes along that revolutionizes the business world. Stop Setting Goals is one of those ideas!

Bobb Biehl, president of the consulting firm Masterplanning Group International, believes that decades of emphasis on setting goals has left many in the workplace feeling like second-class citizens. Most people find goal setting to be a major source of anxiety and frustration.

Here he sets out to expose the myth that goal setting is required for success in your business, career, and personal development. Instead, he argues, we can be very successful by simply identifying and solving strategic problems. You may never have to set another goal as long as you live.

Whether you work with a Fortune 500 company, a mom-and-pop start-up business, a sales firm, or a typical office, you will find yourself and your team experiencing:

- * Maximized natural energy
- * Reduced frustration, pressure, and tension
- * Increased productivity
- * Better team spirit, morale, and respect
- * Improved communication
- * Greater self-confidence

The simple ideas in this book will help you and your team, no matter what you do or where you go, for the rest of your life.



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Editorial Review

From the Inside Flap

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Users Review

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Suzanne Cicero:

The knowledge that you get from Stop Setting Goals If You Would Rather Solve Problems is the more deep you rooting the information that hide in the words the more you get interested in reading it. It doesn't mean that this book is hard to understand but Stop Setting Goals If You Would Rather Solve Problems giving you buzz feeling of reading. The article author conveys their point in a number of way that can be understood simply by anyone who read the item because the author of this publication is well-known enough. This book also makes your vocabulary increase well. It is therefore easy to understand then can go with you, both in printed or e-book style are available. We propose you for having that Stop Setting Goals If You Would Rather Solve Problems instantly.

Phyllis Sharow:

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Bruce Harrison:

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Julio Canfield:

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