



# Business Communication: Developing Leaders for a Networked World

By Peter Cardon

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#### **About the Author**

Pete Cardon teaches management communication, international business communication, and advanced business writing at the Marshall School of Business at the University of Southern California. His primary research interests are intercultural communication and computer-mediated communication. Pete is currently a board member for the Association of Business Communication and the Orchid Foundation. Prior to joining USC, Pete taught at the University of South Carolina for six years and Utah State University for three years. Before working in higher education, he held several marketing and management positions in the tourism and manufacturing industries. Along the way, he has worked in China for three years and traveled to approximately forty countries for work and research.

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