



Analyzing Social Settings: A Guide to Qualitative Observation and Analysis

By John Lofland, David A. Snow, Leon Anderson, Lyn H. Lofland

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This comprehensive guide takes a 'how-to' approach to qualitative data collection and analysis. Drawing from a wealth of illustrative research examples and applications, the authors introduce techniques of collecting, focusing, and analyzing data in a step-by-step manner. First published in 1971, this book has become the field manual for any student doing social science fieldwork.

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Editorial Review

Review

PART ONE: GATHERING DATA. 1. Starting Where You Are. 2. Evaluating Data Sites. 3. Getting In. 4. Getting Along. 5. Logging Data. PART TWO: FOCUSING DATA. 6. Thinking Topics. 7. Asking Questions. 8. Arousing Interest. PART THREE: ANALYZING DATA. 9. Developing Analysis. 10. Writing Analysis. 11. Women in Cities. Appendix: Exemplary Fieldstudies.

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