



# The New Public Health, Third Edition

By Theodore H. Tulchinsky, Elena A. Varavikova

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*The New Public Health* has established itself as a solid textbook throughout the world. Translated into 7 languages, this work distinguishes itself from other public health textbooks, which are either highly locally oriented or, if international, lack the specificity of local issues relevant to students' understanding of applied public health in their own setting.

This 3e provides a unified approach to public health appropriate for all masters' level students and practitioners?specifically for courses in MPH programs, community health and preventive medicine programs, community health education programs, and community health nursing programs, as well as programs for other medical professionals such as pharmacy, physiotherapy, and other public health courses.

- Changes in infectious and chronic disease epidemiology including vaccines, health promotion, human resources for health and health technology
- Lessons from H1N1, pandemic threats, disease eradication, nutritional health
- Trends of health systems and reforms and consequences of current economic crisis for health
- Public health law, ethics, scientific d health technology advances and assessment
- Global Health environment, Millennium Development Goals and international NGOs

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## **The New Public Health, Third Edition** By Theodore H. Tulchinsky, Elena A. Varavikova Bibliography

- Sales Rank: #1323034 in Books
- Published on: 2014-04-29
- Original language: English
- Number of items: 1
- Dimensions: 11.02" h x 1.88" w x 8.50" l, 5.85 pounds
- Binding: Hardcover
- 912 pages

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## **Editorial Review**

### Review

"a broad overview of all public health disciplines...an unexpected level of detail, beginning with the history of public health and branching into the various fields the subject now encapsulates. Summing Up: Highly recommended." --**Choice**

"The need for a robust public health response to the challenges facing society is greater now than it has been for many decades. The global financial crisis has been seized upon by those who see an opportunity to challenge the responsibility of the state for its citizens, and above all those who are most vulnerable. In the tradition of Rudolph Virchow, the public health community must speak out, marshalling the evidence, formulating policies, and showing that there is an alternative. In this third, substantially revised, edition of what is now established as one of the leading textbooks on the theory and practice of public health, Tulchinsky and Varavikova draw on a wealth of examples from all parts of the world to instruct, invigorate, and inspire us." --**Martin McKee CBE, Professor of European Public Health, London School of Hygiene and Tropical Medicine, London , UK**

### From the Back Cover

#### The New Public Health, Third Edition

Theodore H. Tulchinsky, Braun School of Public Health, Hebrew University-Hadassah, Jerusalem, Israel

Elena A. Varavikova , Research Institute for Public Health Organization and Information, Moscow, Russian Federation

*"The need for a robust public health response to the challenges facing society is greater now than it has been for many decades. The global financial crisis has been seized upon by those who see an opportunity to challenge the responsibility of the state for its citizens, and above all those who are most vulnerable. In the tradition of Rudolph Virchow, the public health community must speak out, marshalling the evidence, formulating policies, and showing that there is an alternative. In this third, substantially revised, edition of what is now established as one of the leading textbooks on the theory and practice of public health, Tulchinsky and Varavikova draw on a wealth of examples from all parts of the world to instruct, invigorate, and inspire us."*

-**Martin McKee CBE, Professor of European Public Health, London School of Hygiene and Tropical Medicine, London , United Kingdom**

Fully revised and updated, this classroom proven approach to understanding the role of community in a healthy society presents the latest information in a focused, accessible format. Case studies and updated data provide a real-world global view to understanding the questions of Public Health.

#### NEW TO THIS EDITION

- Changes in infectious and chronic disease epidemiology including vaccines, health promotion, human

resources for health and health technology

- Lessons from H1N1, pandemic threats, disease eradication, nutritional health
- Trends of health systems and reforms and consequences of current economic crisis for health
- Public health law, ethics, scientific and health technology advances and assessment
- Global Health environment, Millennium Development Goals and international NGOs

Theodore H. Tulchinsky served as a Deputy Minister of Health and Social Development in the Province of Manitoba, Canada; Israel Ministry of Health Coordinator for West Bank and Gaza. He is Associate Professor, Braun School of Public Health at the Hebrew University and Deputy Editor *Public Health Reviews*. He has published on vaccine preventable diseases, micronutrient deficiency conditions, public health education, health system evaluation and ethics.

Elena A. Varavikova served as a leading researcher in WHO-HQ (Department of human resources for health and in the World Alliance for Patient Safety); was a State Adviser for the Russian Federation in the Agency for High-tech Medical Care; the developer and a lecturer in SPH- project in the I.M. Sechenov Moscow Medical Academy. She has published on public health topics including health policy, population health, globalization, HTA, fetal alcohol syndrome, prevention and professional education.

#### About the Author

Theodore H. Tulchinsky (MD from the University of Toronto; M.P.H. degree from Yale University) served as a Deputy Minister of Health and Social Development in the Province of Manitoba, Canada, Director of Public Health in the Ministry of Health in Israel, and Director of Preventive Health Services and Coordinator for Health and supervisor of health in the West Bank and Gaza (development of immunization, nutrition, primary care for maternal and child health especially). He is Associate Professor at the Braun School of Public Health at the Hebrew University, and was Fulbright Scholar and Visiting Professor at the University of California, Los Angeles (UCLA) School of Public Health. He has published extensively on public health topics including on infectious diseases, nutrition and environmental health. He is active in promoting new schools of public health in Countries of Eastern Europe, the former Soviet Union and Central Asia, serves on the Executive Board of the European Association of Schools of Public Health.

Elena A. Varavikova is an MD from the I.M. Sechenov Moscow Medical Academy. She completed her Ph.D. in Moscow, an M.P.H. degree at the School of Public Health at the State University of New York in Albany, and postdoctoral studies at the Harvard University School of Public Health. She served as Chief of the Unit for Monitoring of Health and Preventable Deaths, Public Health Institute, Russia, as well as Associate Professor of Public Health at the Moscow Medical Academy. After a 4-year affiliation as a scientist for the World Health Organization, HQ, Geneva, Switzerland, she returned to Russia to work in the Ministry of Health and Social Development in the Department for International Collaboration in Public Health, and later in the Federal Agency for High-tech Medical Care. Dr. Varavikova is now a State Adviser for the Russian Federation. She has managed and participated in number of projects in many countries and has published on public health topics including health policy, population health, future studies and globalization, health technology assessment, and professional education.

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