

The Cult of LEGO

By John Baichtal, Joe Meno

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No, this isn't a book about joining some fringe cult. It's a book by LEGO fans, for LEGO fans, and you and your kids will love it.

In *The Cult of LEGO*, Wired's GeekDad blogger John Baichtal and BrickJournal founder Joe Meno take you on a magnificent, illustrated tour of the LEGO community, its people, and their creations.

The Cult of LEGO introduces us to fans and builders from all walks of life. People like professional LEGO artist Nathan Sawaya; enigmatic Dutch painter Ego Leonard (who maintains that he is, in fact, a LEGO minifig); Angus MacLane, a Pixar animator who builds CubeDudes, instantly recognizable likenesses of fictional characters; Brick Testament creator Brendan Powell Smith, who uses LEGO to illustrate biblical stories; and Henry Lim, whose work includes a series of models recreating M.C. Escher lithographs and a full-scale, functioning LEGO harpsichord.

Marvel at spectacular LEGO creations like:

- A life-sized Stegosaurus and an 80,000-brick T. Rex skeleton
- Detailed microscale versions of landmarks like the Acropolis and Yankee Stadium
- A 22-foot long, 350-pound re-creation of the World War II battleship Yamato
- A robotic, giant chess set that can replay historical matches or take on an opponent
- A three-level, remote-controlled Jawa Sandcrawler, complete with moving conveyor belt
- Whether you're a card-carrying LEGO fanatic or just thinking fondly about that dusty box of - LEGO in storage, *The Cult of LEGO* will inspire you to take out your bricks and build something amazing.

Gold Medal, Independent Publisher Book Award, "IPPY" for Pop Culture

Silver Medal, 2012 ForeWord Book of the Year Awards for Crafts and Hobbies

Grand Prize, 2012 San Francisco Book Festival

Selected for the Communication Arts 2012 Design Annual

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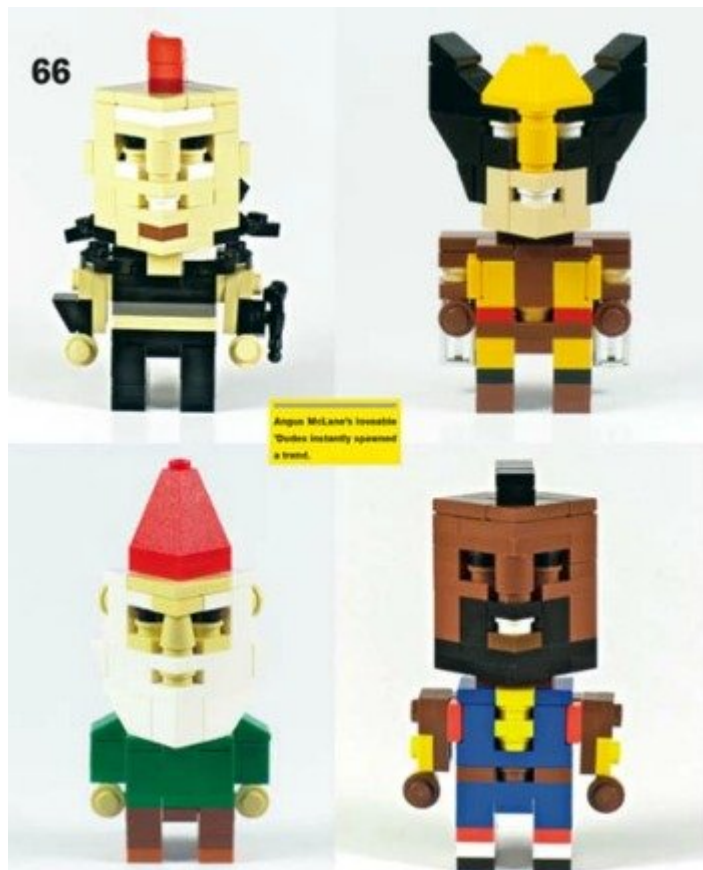
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Editorial Review

Amazon.com Review



Praise for *The Cult of LEGO*

"I defy you to read and admire this book and not want to doodle with some bricks by the time you're done."

—Gareth Branwyn, online editor-in-chief, *MAKE Magazine*

"This fascinating look at the world of devoted LEGO fans deserves a place on the bookshelf of anyone who's ever played with LEGO bricks."

—Chris Anderson, editor-in-chief, *Wired*

"A crazy fun read, from cover to cover, this book deserves a special spot on the bookshelf of any self-respecting nerd."

—Jake McKee, former global community manager, the LEGO Group

"An excellent book and a must have for any LEGO enthusiast out there. The pictures are awesome!"

—Ulrik Pilegaard, author of *Forbidden LEGO*

About the Author

John Baichtal is a contributor to *MAKE Magazine* and *Wired's* GeekDad blog. He has also written for legendary tabletop gaming magazines *Dragon* and *Dungeon*, as well as *Kobold Quarterly* and *2600: The Hacker Quarterly*.

Joe Meno is the founder of *BrickJournal*, a print and online LEGO® fan magazine. He has organized and run LEGO fan events, acted as an advisor on LEGO projects, and helped design LEGO sets.

Users Review

From reader reviews:

Hester Crutchfield:

This The Cult of LEGO book is not ordinary book, you have it then the world is in your hands. The benefit you receive by reading this book is information inside this reserve incredible fresh, you will get details which is getting deeper anyone read a lot of information you will get. This particular The Cult of LEGO without we comprehend teach the one who reading it become critical in considering and analyzing. Don't end up being worry The Cult of LEGO can bring when you are and not make your case space or bookshelves' turn out to be full because you can have it in your lovely laptop even mobile phone. This The Cult of LEGO having excellent arrangement in word and also layout, so you will not sense uninterested in reading.

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William Bellard:

In this particular era which is the greater man or who has ability in doing something more are more important than other. Do you want to become among it? It is just simple approach to have that. What you should do is just spending your time not very much but quite enough to experience a look at some books. Among the books in the top list in your reading list is usually The Cult of LEGO. This book that is certainly qualified as The Hungry Hills can get you closer in growing to be precious person. By looking way up and review this guide you can get many advantages.

Joseph Wilds:

Many people said that they feel uninterested when they reading a reserve. They are directly felt it when they get a half elements of the book. You can choose typically the book The Cult of LEGO to make your own personal reading is interesting. Your own personal skill of reading expertise is developing when you including reading. Try to choose simple book to make you enjoy you just read it and mingle the sensation about book and examining especially. It is to be first opinion for you to like to start a book and examine it. Beside that the reserve The Cult of LEGO can to be your brand-new friend when you're sense alone and confuse in doing what must you're doing of these time.

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