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*By Tom Gorman*

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#### About the Author

Tom Gorman is a business book author and collaborator. He holds an MBA from NYU and is former director of editorial services at DRI/McGraw-Hill, where he edited the monthly **Forecast of the US Economy**. He's the author or editor of hundreds of articles, analyses, white papers, and speeches and the author of the DRI chief economist's statement before the Joint Economic Committee of the U.S. Congress, along with **The Complete Idiot's Guide to MBABasics, Second Edition**, and **The Complete Idiot's Guide to Economics**.

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