



Human Relations: Strategies for Success

By Lowell Lamberton, Leslie Minor-Evans

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More than ever, effective human relations skills are crucial to business success as organizations grow and compete in a global business environment. Employees must have the knowledge and skill to adapt to a workplace where change is frequent and inevitable.

Using time-tested, research-based psychology and management principles, as well as newer theories and philosophies of human relations drawn from management theory, group theory, personality theory, and relationship theory Lamberton, Human Relations will help you prepare for this changing world. You will find strategies and techniques to achieve human relations success on and off the job, and human relations skills that transfer from the classroom to the real world of work.

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