



Cosmetic and Clinical Applications of Botox and Dermal Fillers

By William J. Lipham MD FACS, Jill Mellicher MD

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There has been a recent explosion of public interest in less invasive facial rejuvenation products and treatments. At the forefront of this are the U.S. FDA Approvals of Botox and Xeomin injections.

In addition to the broad array of cosmetic applications for botulinum toxin, a new range of functional treatments is similarly beginning to emerge. These treatments include creating a “chemical” tarsorrhaphy to promote corneal healing, reducing thyroid-associated eyelid retraction, and—most compelling—reducing the frequency and severity of muscle tension and migraine headaches. These new applications significantly expand the scope of botulinum toxin treatments for medical disorders that have traditionally included the treatment of strabismus as well as a number of disorders of spasticity.

Cosmetic and Clinical Applications of Botox and Dermal Fillers, Third Edition by Dr. William J. Lipham and Dr. Jill S. Mellicher continues to evolve and advance along with these applications, addressing important information for anyone interested in expanding his or her clinical practice in this area.

This updated and revised *Third Edition* also describes how to perform a broad range of treatments with a wide variety of dermal filler agents, including the newer hyaluronic acid and poly-l-lactic acid derivatives.

Topics inside the *Third Edition* include:

- Treatment of blepharospasm, meige syndrome, and hemifacial spasm
- Botulinum toxin as a treatment for functional disorders
- Neuro-ophthalmic uses for botulinum toxin
- Cosmetic applications of botulinum toxin
- Periorbital rejuvenation using cosmetic filler agents and fat injection
- Marketing botulinum toxin and dermal filler agents to build your practice

Additionally, an accompanying video website with nine supplemental videos is included to demonstrate the techniques discussed.

Video topics include:

- Botulinum toxin for benign essential blepharospasm
- Botulinum toxin for hemifacial spasm
- Botulinum toxin for headaches
- Botulinum toxin chemical brow lift
- Botulinum toxin for forehead rhytids
- Botulinum toxin for glabellar rhytids
- Botulinum toxin for treatment of orbicularis lateral
- Hyaluronic acid filler for perioral rejuvenation
- Hyaluronic acid filler for the nasolabial fold

Cosmetic and Clinical Applications of Botox and Dermal Fillers, Third Edition is perfect for anyone interested in the use of Botox and dermal filler agents for a wide variety of functional and minimally invasive facial rejuvenation procedures. General ophthalmologists, anterior segment surgeons, dermatologists, facial plastic surgeons, residents, and fellows alike will benefit from adding this valuable book and video website to their collection.

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Editorial Review

About the Author

William J. Lipham, MD, FACS is an ophthalmic plastic and reconstructive surgeon who performs reconstructive surgery on the eyelids, tear drainage system, and orbit. In addition to managing complex medical and surgical cases, he also provides a broad array of facial rejuvenation services, including cosmetic eyelid surgery, laser skin resurfacing, and small incision endoscopic forehead lifts, as well as botulinum toxin and dermal filler injections for wrinkle reduction.

Dr. Lipham received his medical degree from Baylor College of Medicine in Houston, Texas, and performed his transitional internship at the University of Hawaii, Honolulu, Hawaii, where he met his wife, Azura. He then completed a 3-year ophthalmology residency at the Bascom Palmer Eye Institute of the University of Miami, Florida, and went on to perform an additional 2-year American Society of Ophthalmic Plastic and Reconstructive Surgery (ASOPRS) fellowship with Jonathan J. Dutton, MD, PhD at Duke University Eye Center in Durham, North Carolina. Upon completion of his fellowship, Dr. Lipham was selected by the residents and faculty of Duke University Eye Center to receive the Hornaday Fellow Award for demonstrating excellence in clinical care, resident education, ethics, and research. He was also the recipient of the Marvin H. Quickert Award, which is given for the most outstanding thesis from those submitted by candidates seeking membership in the ASOPRS.

Dr. Lipham is a Fellow of the American Board of Ophthalmology and American College of Surgeons (FACS). He is an active member of the ASOPRS, the American Academy of Ophthalmology, and the American Medical Association. He served as the secretary of the Minnesota Academy of Ophthalmology and is a past president of the Minneapolis Ophthalmological Society. In addition to these activities, he is a surgical consultant for a number of medical device companies, is a frequent lecturer at scientific meetings, and has published numerous articles and chapters in the fields of ophthalmology and oculoplastic surgery.

Jill S. Melicher, MD specializes in ophthalmic plastics and orbit and reconstructive surgery with Minnesota Eye Consultants, PA, Minneapolis, Minnesota.

Dr. Melicher attended Concordia College in Moorhead, Minnesota, for undergraduate training and went on to medical school at the University of North Dakota School of Medicine and Health Sciences. She finished residency training at the University of Minnesota Medical School. Dr. Melicher completed her fellowship training under the direction of Dr. Jeffrey Nerad and Dr. Keith Carter at the University of Iowa Hospitals and Clinics in Iowa City, Iowa, and Cincinnati Eye Institute in Cincinnati, Ohio.

Dr. Melicher is Board Certified in Ophthalmology and a member of the American Academy of Ophthalmology. She is a member of the American Society of Ophthalmic Plastic and Reconstructive Surgery. She was inducted into the prestigious Alpha Omega Alpha Medical Honors Society and was awarded the Harry Plotke Award at the University of Minnesota Medical School, as well as numerous medical scholarships at the University of North Dakota School of Medicine and Health Sciences. She has authored numerous publications and textbook chapters. Dr. Melicher enjoys teaching and collaborating across multiple specialties to care for her patients.

Although originally from Fargo, North Dakota, Dr. Melicher, her husband, and her 3 beautiful children call Minnesota home.

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