



# Stick Sketch School: Mastering the Art of the Stick Figure

By Billy Attinger, Rachel Kochackis

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**Stick Sketch School: Mastering the Art of the Stick Figure** By Billy Attinger, Rachel Kochackis

Since **Billy Attinger** founded his company, Stick World, pop culture has exploded with stick figure art. Social media feeds and other online resources are the perfect home for this brand of simple, pithy, and (often) wickedly funny art. Stick figure images and messages are easily conveyed through social media, frequently going viral because of the sheer simplicity of their message (translate: it's easy to read and share on your phone). However, without motion, emotion, and personality, a stick figure drawing is only what its name implies - flat, crude, and two-dimensional. Billy Attinger's *Stick Sketch School* guides artists through the surprising nuance of creating compelling stick figures. With dozens of handy "lessons" and over fifty creative prompts, you'll figure out how to:

- \*draw a stick selfie
- \*sketch big personalities with just a few lines
- \*express emotion and motion with stick figures
- \*personalize with embellishments and accessories
- \*work with stick figures in a digital environment

You'll learn how to create everything from stick characters and stick animals to stick wars and stick cities. *Stick Sketch School* is a creative and indispensable guide to getting your ideas onto the page, online, and out into the world.

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### Editorial Review

#### Review

"Billy and Rachel have discovered the secrets to a custom-made, fun life: 'You must be able to laugh at yourself...' and 'Life is like a stick figure. You can make it as simple or as complicated as you want. ...it's how you draw them that counts.' I couldn't agree more. This book is a lot of fun, creative, and interactive--I could not stop smiling!" - *Nancy Cartwright, Award winning voice-over actress (The Simpsons, Rugrats, Animaniacs, and many others)*

"I was quite skeptical initially with the book just by looking at the cover. I mean, do you really need any skill to draw stick figures? The thing is, this book has more depth than I expected. It focuses on giving stories and personality to stick figures rather than teaching the technical aspects of how to draw circles and lines. In other words, this book teaches you to create stick figures in such a way that people will know what your stick figures are thinking or doing when they look at them. If you look around online sometimes you may notice that there are stick figure comic strips that are doing quite well. After reading this book, you might understand why that is so. Stick figures can be made more dynamic when you know how to make them so. Author Billy Attinger even created a company based on his stick figures." - *Parka Blogs*

#### About the Author

**Billy Attinger** is an artist, entrepreneur, and creator of successful brands, including Stick World(r), an iconic collection of stick figure art whose multi-million dollar program has been licensed and sold successfully throughout major retailers around the world. Billy resides in sunny Southern California where he lives with his wife and three beautiful children, whom he credits as the major source of inspiration for his lively, playful, and humorous style. His company, Inconceivable Studios, as well as his portfolio, can be viewed at [www.billyattinger.com](http://www.billyattinger.com) and [www.inconceivablestudios.com](http://www.inconceivablestudios.com).

Rachel Kochackis was a pioneer in early digital warfare (video games) and was part of the original Stick War think tank (high school Spanish class) with Billy Attinger. A consistently misunderstood frequent flyer to the school psychologist, she helped co-found the faux-rock band The Roach Motels. She has enjoyed success writing books and screenplays and currently resides with her three trilingual dogs: Victoria, Chloe Osita Horachata, and Jasper.

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#### Fernando Rowe:

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**Carlos Callahan:**

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**Clifford Roselli:**

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