



The Permanent Makeup Manual

By Debbie McClellan

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The Permanent Makeup Manual has over 100 pictures and illustrations. It is used world wide in schools for beginning to advance classes. This professional manual is thicker than most permanent makeup educational books or manuals on the market today. It is jam-packed with information to aid as a comprehensive step-by-step resource, This essential guide for the beginner students as well as established permanent makeup artists, takes the guesswork out of everyday questions. Included are clear and beautiful illustrations and the necessary tools that will help build confidence and expertise. It is a must-have for every permanent makeup artist to use as a reference. **You will find information covering subjects such as:**

A career as a permanent makeup artist

Guidelines for successfully implanting color

Key tips on stretching techniques

What colors to stock and how to mix popular colors

Drawing on eyebrows, eyeliner and lips

Undertone versus skin tone Marketing on social media

Variety of useful illustrations and graphics

and much much more!

Also included, DVD of up-close procedures eyebrows, eyeliner and lips being performed and detailed information Also Available in Spanish & Polish

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Editorial Review

Review

I have been a permanent makeup instructor for many years. I have never seen a manual/ book put together as well as The Permanent Makeup Manual . It is full of pictures, illustration and information that explains all avenues that need to be learn in order to be a successful permanent makeup artist. Even many of my students from the pass are purchasing the manual. It has important information on undertones, mixing of colors, procedure techniques and so much more that are there to reflect on when needed. --Sule Loggenberg, Permanent Makeup Artist

About the Author

Debbie McClellan has been a permanent makeup artist for over 20 years, with a background as a cosmetologist and makeup artist. Having performed over 10,000 permanent makeup procedures, she has been able to perfect the art of permanent makeup. Debbie is a widely recognized expert in the permanent makeup field who has published articles, books, and educational material for the industry since 1998. In this manual she has condensed years of experience, including details never before explored or explained in other permanent makeup books or manuals on the market. Debbie has succeeded in making the The Permanent Makeup Manual a must read for anyone learning or wanting to further educate themselves on the art of permanent makeup.

Users Review

From reader reviews:

Nick Zapata:

Do you among people who can't read pleasant if the sentence chained inside the straightway, hold on guys this aren't like that. This The Permanent Makeup Manual book is readable by means of you who hate the straight word style. You will find the facts here are arrange for enjoyable studying experience without leaving perhaps decrease the knowledge that want to deliver to you. The writer regarding The Permanent Makeup Manual content conveys thinking easily to understand by a lot of people. The printed and e-book are not different in the information but it just different in the form of it. So , do you nevertheless thinking The Permanent Makeup Manual is not loveable to be your top list reading book?

Elaine Roberts:

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Shawn Jones:

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