



Psychology: Contemporary Perspectives

By Paul Okami

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Research-based but highly accessible, this fresh, contemporary, and engaging volume helps students appreciate the science of psychology and understand how its principles apply to their own lives.

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### FEATURES

#### CONTEMPORARY PERSPECTIVES, NOT JUST CONTEMPORARY REFERENCES

Giving careful consideration to the field's historical foundations, *Psychology: Contemporary Perspectives* provides a unique balance of traditional and contemporary perspectives. This approach invites students to develop a modern appraisal of psychology.

#### THE MOST CURRENT RESEARCH

The book covers the latest in evolutionary psychology and behavior genetics, ecological and evolutionary theories of learning, cross-cultural work in cognition, the latest neuroscience data (and its critiques), and endophenotype research in the genetic causes of schizophrenia.

#### CLEAR AND COMPELLING WRITING

Exceptionally well written, *Psychology: Contemporary Perspectives* uses stories to help students connect with the principles of psychology.

#### RICH PEDAGOGY

All running features are integrated into the main body of the text, helping to maintain the flow of the narrative--and the attention of students!

\* **"Freeze Frame"** snapshots underscoring the theme of each chapter tell the compelling stories of real-life individuals.

\* **"Living Psychology"** applies psychology to students' everyday lives, helping them understand the benefits of what they are studying.

\* **"Critical Thinking about Psychology"** sections give students the tools they

need in order to effectively and objectively interpret research.

- \* **"At the Forefront"** highlights new and influential research in the field.

### **CAREFULLY CRAFTED STUDY TOOLS**

Placing an emphasis on "review, retrieve, and learn," *Psychology: Contemporary Perspectives* takes a "back-to-basics" approach to study tools.

- \* **"In Summary"** sections provide clear, concise chapter descriptions, offering students powerful tools for review.
- \* **"Retrieve!"** questions encourage students to test their knowledge of what they have just read. Each question includes the page numbers on which the relevant material was first presented, aiding in additional review and reinforcing learning.

### **AN EXCELLENT VALUE**

Oxford University Press USA, a department of the University of Oxford, is a not-for-profit publisher devoted to furthering the university's objective of excellence in research, scholarship, and education. Since accessible materials clearly support this mission, OUP USA uses a combination of not-for-profit status and financial discipline to offer course materials that generally cost students significantly less than those offered by commercial publishers.

### **SUPERIOR SUPPLEMENTS**

We are proud to offer instructors and students a comprehensive set of ancillary resources.

- \* **Instructor's Ancillary Resource Center:** Available online exclusively to adopters, this valuable resource features detailed chapter outlines, lecture suggestions and activities, discussion questions, video resources, and Web resources, along with a computerized test bank containing 1,400+ test questions.
- \* **Videos:** Organized by chapter, these short contemporary video clips from YouTube are available for use as lecture starters and assignable class activities.
- \* **PowerPoint-Based Slides:** Each chapter's slide deck includes a succinct chapter outline and incorporates relevant chapter graphics.
- \* **Course Cartridges:** Available for a variety of learning management systems.
- \* **Instructor's Companion Website:** The instructor's portion of the companion website--available to adopters--includes all the teaching tools described above, which are available for immediate download ([www.oup.com/us/okami](http://www.oup.com/us/okami)).
- \* **Online Homework:** Oxford's Learning Management System delivers quality content and tools to track student progress in an intuitive, nationally hosted learning environment. Assessments are designed to accompany *Psychology: Contemporary Perspectives* and auto-graded so that instructors may check students' understanding without hours of grading. A color-coded gradebook

shows instructors at a glance where their students are succeeding and where they need improvement; this allows instructors to adapt their lectures as needed at a moment's notice. For students, this means quality content and instant feedback. Oxford's Learning Management System features a streamlined interface that connects instructors and students with the functions that they perform most often, simplifying the learning experience in order to save instructors time and put students' progress first. (ISBN: 978-0-19-934982-1)

\* **Free Online Student Study Guide:** Offering a variety of learning and review tools, this free online resource includes comprehensive yet concise chapter outlines, visual concept maps, and approximately twenty-five multiple-choice questions per chapter.

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Editorial Review

Review

"Highly readable and engaging. Students will be captured by the author's writing."

--Hugh Riley, *Baylor University*

"A phenomenal textbook. It's one of a kind. I believe that it could indirectly increase the number of psych majors."

--Kevin Chapman, *University of Louisville*

"The writing style is excellent and the research and perspectives are extremely current."

--Gary Popoli, *Stevenson University*

"A great book. Okami has made psychology accessible to a new generation of students."

--Dan Muhwezi, *Butler Community College*

"The author's writing is flawless."

--Kathleen C. Kirasic, *University of South Carolina*

"Great real-world examples."

--W. Matthew Collins, *Nova Southeastern University*

"I am excited to share this textbook with my students. It is very effectively written and will help students expand upon and apply psychological principals to daily life in a meaningful way."

--Terry D. Burger, *Indiana University Southeast*

"This text integrates contemporary perspectives and current research much more effectively than other intro texts. It also has excellent graphics."

--David Pan, *New Mexico Highlands University*

"I was just about fed up with the 'same old, same old' generic psychology texts, but Okami has not given us that. This is really an innovative book that is respectful of the science, and respectful toward students."

--Donnell B. Griffin, *Davidson County Community College*

About the Author

Paul Okami (BA, Hunter College, MA and PhD, University of California at Los Angeles) is Adjunct Professor of Psychology at Widener University and a member of the Association for Psychological Science. As a graduate student, Okami published frequently in the areas of sexuality, evolutionary psychology, and child development. Some of this work gained wide recognition by top experts in related fields.

A beloved instructor, Dr. Okami's grasp of contemporary perspectives in psychology--and how to teach them--has enabled him to achieve great success teaching introductory students. He has taught at every level of higher education from university to community college, reaching traditional undergraduate and graduate students as well as returning and non-traditional adult students.

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