



Introducing Applied Linguistics

By Susan Hunston, David Oakey

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Introducing Applied Linguistics By Susan Hunston, David Oakey

Introducing Applied Linguistics provides in-depth coverage of key areas in the subject, as well as introducing the essential study skills needed for academic success in the field.

Introducing Applied Linguistics:

- is organised into two Sections: the first introducing Key Concepts in Applied Linguistics; and the second devoted to the Study Skills students need to succeed.
- features specially commissioned chapters from key authorities who address core areas of Applied Linguistics, including both traditional and more cutting edge topics, such as: grammar, vocabulary, language in the media, forensic linguistics, and much more.
- contains a study skills section offering guidance on a range of skills, such as: how to structure and organise an essay, the conventions of referencing, how to design research projects, plus many more.
- is supported by a lively Companion Website, which includes interactive exercises, information about the contributors and why they've written the book, and annotated weblinks to help facilitate further independent learning.

Ideal for advanced undergraduate and postgraduate students of Applied Linguistics and TEFL/TESOL, *Introducing Applied Linguistics* not only presents selected key concepts in depth, but also initiates the student into the discourse of Applied Linguistics.

Susan Hunston is Professor of English Language and Head of the School of English, Drama, and American & Canadian Studies, at the University of Birmingham, UK.

David Oakey is an Assistant Professor in the Applied Linguistics Program at Iowa State University, USA.

Contributing authors: Svenja Adolfs, Aileen Bloomer, Zoltán Dörnyei, Adrian Holliday, Alison Johnson, Chris Kennedy, Almut Koester, Ruby Macksoud, Kirsten Malmkjaer, Kieran O'Halloran, David Oakey, Juup Stelma, Joan Swann, Geoff Thompson, Dave Willis, Jane Willis and David Woolls.

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Editorial Review

Review

'This book does an excellent job of providing students new to Applied Linguistics or TESOL with a very accessible and stimulating introduction to the field. It offers an innovative design, core concepts are clearly defined and exemplified and the chapters draw insightfully on a wide range of current research. There is every possibility that this will become a standard text for students studying Applied Linguistics for the first time.' -- *Ken Hyland, Institute of Education, University of London, UK*

'For those of us involved in teaching postgraduate students where resources are limited, this is an ideal book to have at hand. The topics are varied and presented in such a way as to stimulate discussion in a very thought-provoking way. I teach postgraduate courses in Thailand, Vietnam and China and this book will be "a must" on my reading list.' -- *Joseph Foley, Graduate School of English, Assumption University, Thailand*

'Hunston and Oakey's 250-page primer is... just what the profession needed.' - *BAAL*

About the Author

Iowa State University, USA

Users Review

From reader reviews:

Michael Greene:

Precisely why? Because this Introducing Applied Linguistics is an unordinary book that the inside of the reserve waiting for you to snap that but latter it will distress you with the secret this inside. Reading this book next to it was fantastic author who also write the book in such incredible way makes the content inside easier to understand, entertaining way but still convey the meaning completely. So , it is good for you because of not hesitating having this anymore or you going to regret it. This excellent book will give you a lot of gains than the other book get such as help improving your proficiency and your critical thinking technique. So , still want to hold up having that book? If I were being you I will go to the guide store hurriedly.

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