



# Global Logistics and Supply Chain Management

*By John Mangan, Chandra Lalwani, Tim Butcher*

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Written by two highly experienced authors, this new text provides a concise, global approach to logistics and supply chain management. Featuring both a practical element, enabling the reader to 'do' logistics (select carriers, identify routes, structure warehouses, etc.) and a strategic element (understand the role of logistics and supply chain management in the wider business context), the book also uses a good range of international case material to illustrate key concepts and extend learning.

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## **Editorial Review**

From the Back Cover

**Think of the many different products that are purchased and consumed each day - how do they reach the customer and at what cost?**

Logistics and Supply Chain Management (SCM) are key aspects of the business world and also the not-for-profit and public sectors. While the origins of much logistics thinking and practice are in a manufacturing context, we are now witnessing increased and highly successful application of logistics and SCM principles in services contexts too. Witness the efficiencies which have been driven into banking and hospitals, where the emphasis has shifted to serving more customers, better, faster, and cheaper.

*Global Logistics and Supply Chain Management* is essential reading for students studying supply chain management and logistics. Encompassing both practical and strategic perspectives, it also takes a truly global perspective, recognising the transnational nature of logistics activities in today's world.

Key features include:

- Chapters on two of the most important issues in logistics today, **sustainability** and **risk**.
- Eleven international **case studies** to illustrate key concepts and extend learning.
- An article by one of the pioneers of logistics and supply chain management, Professor Donald Bowersox.

A comprehensive package of supplementary material is available on the accompanying website **[www.wileyurope.com/college/mangan](http://www.wileyurope.com/college/mangan)**, including an Instructor's Manual, PowerPoint slides, and case teaching notes for lecturers, as well as quizzes and an online glossary for students.

### About the Author

**John Mangan** is Director of the University of Hull Logistics Institute where he also holds the Peter Thompson Chair in Logistics. A native of Ireland, he holds the following qualifications: BSc (National University of Ireland), Higher Diploma (Maynooth University, Ireland), MA (Lancaster University, UK), MSc (Cranfield University, UK), and PhD (Cardiff University, UK). Prior to entering academia, he worked in Aer Lingus (the Irish national airline) and in the Irish Civil Service. John's teaching and research is largely focused in two areas: global and maritime logistics, and management development in logistics and supply chain management (SCM). Prior to his appointment at Hull, John lectured first at University college Dublin, Ireland, and then at the trinity IMI Graduate School of Management in Dublin, Ireland. He also spent time as Fulbright Scholar at Boston College, USA. In addition to his current teaching and research commitments at the University of Hull, John also regularly teaches operations and logistics on University of Hull MBA programmes in both the Middle East and Asia.

**Chandra Lalwani** is Professor of Supply Chain Management and Director of the centre for Logistics Research at the University of Hull Logistics Institute. He holds a BEng in Electrical Engineering, an MEng in Control Systems and another MEng in Systems Engineering. He obtained his PhD from the University of Wales in 1978 based on his research on the dynamic modelling of commodity flow systems. Prior to joining the University of Hull he taught at Cardiff University Business School and was responsible for doctoral research in logistics and operations management. Professor Lalwani was a Deputy Director and Co-

investigator at Cardiff Business School on the Cardiff University Innovative Manufacturing Research Centre, and Principal Investigator on one of its three flagship research projects on sustainable logistics. Chandra's teaching and research focus is in supply chain management, retail logistics, logistics and transport modelling, and integration of transport in supply chains. With his research in transport in supply chains, he has worked closely with the retail and distribution industry in the UK.

**Tim Butcher** is Lecturer in Operations and Project Management at the University of Hull Logistics Institute where he is the MSc Logistics and Supply Chain Management Programme Director. He holds the following qualifications: BEng(Hons) (University of Liverpool, UK) MSc (Cranfield University, UK), and EngD (Cranfield University, UK). Prior to entering academia, he completed a technical engineering apprenticeship and worked as a maintainability engineer for Westland Helicopters. Tim's teaching and research is largely focused in two areas: human factors and new technologies in logistics and SCM. In addition to his current teaching and research commitments at the University of Hull, Tim also regularly teaches project management on University of Hull MBA programmes in the Middle East.

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