



FabJob Guide to Become a Motivational Speaker

By Tag Goulet, Tag Goulet

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As a motivational speaker you can earn applause and admiration, plus up to thousands of dollars every time you speak. Today, in schools throughout North America, motivational speakers inspire students to stay in school, say no to drugs and gangs, become leaders, and prepare for life after graduation. Adults are inspired by motivational speakers to follow their dreams and achieve their goals. Among other things, motivational speakers help people to succeed in business, improve their relationships, develop a positive attitude, become healthy, achieve financial prosperity, and have more fun in life. This FabJob guide explains how to get started and succeed in motivational speaking. It covers how to: come up with topics, create titles, write speeches (or find a speechwriter), develop speaking skills, and be seen as an expert. Readers also learn how to produce a demo tape and promotional materials. The book covers a variety of professional speaking opportunities, including adult education. Readers learn how to get hired to speak for conferences and conventions, colleges, schools, seminar companies, corporations, non-profit organizations, and cruise ships. The guide explains the best ways to approach employers, the easiest ways to break in, what fees to charge, and how to get jobs through speakers agencies. It also includes step-by-step instructions on how to put on a seminar, including how much to charge and how to get people to register. The book contains many samples (contract, promotional materials, rate sheet, evaluation form, etc.) The samples are also included in a CD-ROM that comes with the book, so they can immediately be used by the reader.

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Editorial Review

Review

This is the very best single-source book on motivational speaking ever written. It should be read by both beginning and experienced speakers. It is a terrific resource! --Brian Tracy, Internationally known speaker and bestselling author

This guide shares industry secrets, inside information and many tips for those entering the job market as speakers. Highly recommended. --Susan Mudamula, BookReviewClub.com

I have just finished reading your book and I'm more excited than ever to step out as a motivational speaker. I can't thank you enough for your book which overflows with ideas and information. --Brad Stone, Voice-over talent for The History Channel, CBS, ABC Sports, MSNBC, VH-1

About the Author

Tag Goulet has helped hundreds of people to launch and develop speaking careers. As owner of a national seminar company for 5 years, Tag hired many speakers and taught the popular program *Build Your Career in Speaking and Seminars.*; Tag herself has spoken before hundreds of thousands of people in 24 cities over the past 15 years and presented seminars through American Management Association International. Tag is currently the Co-Chief Executive Officer of FabJob Inc., a company that publishes career guides to help people achieve their dreams. Tag and her sister Catherine, known as the *Breaking In experts*, are authors of the book *Dream Careers*. They write a career column which is syndicated to newspapers in the U.S., Canada and Europe, and their career articles are published at leading website including AOL.com and MSN.com. Their own website, FabJob.com, is visited by more than 50 million people per year and has been featured in many media including ABC, Woman's Day, Oprah.com, Female Entrepreneur, and stories at the Wall Street Journal and Entrepreneur Magazine sites.

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